

CHARLES SIMANJUNTAK

Web Developer | Next.js, Laravel & WordPress

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PROFESSIONAL SUMMARY

Web developer experienced in building public-facing websites and small web applications with Next.js, Laravel, and WordPress, with recent independent projects focused on Next.js. Handles requirements gathering, development, client communication, and handover, bringing a practical understanding of UI/UX, digital marketing, and project delivery.

WORK EXPERIENCE

IT Project Manager | Media Indo Trend (Freelance, Remote) Sep 2025 – Present

- Translate requirements and user flows into delivery scope for Link Net websites, coordinating frontend, backend, QA, and UAT with a three-person team.
- Delivered four live website revamps and two special projects on a Next.js, Express.js, and PostgreSQL platform; coordinate ongoing maintenance and integration work.

Freelance Web Developer | Remote 2016 – Present

- Built public-facing websites and small interactive applications with WordPress, Laravel, and Next.js, with recent projects focused on Next.js.
- Managed requirements gathering, feature recommendations, development, and handover directly with clients.
- Built a Next.js multi-outlet display application with admin-managed data using Supabase.

Digital and Web Specialist | Besarati Agency (Remote) Dec 2023 – Nov 2025

- Developed and maintained websites for internal teams and clients, handling some projects directly and supervising subcontractors on others.
- Coordinated website requirements with clients and aligned development work with content and digital campaign needs.

Digital Marketing Specialist | Link Net (First Media) Dec 2021 – Apr 2023

- Led website UI/UX requirements for the Digital Marketing team, shaping designs and user flows and coordinating vendor implementation.
- Connected website changes with acquisition campaigns and monthly promotions by working with marketing stakeholders and vendors.

Web Developer Specialist | MyRepublic Indonesia May 2021 – Nov 2021

- Developed and maintained myrepublic.co.id on WordPress, implementing web changes for the Marketing department.
- Gathered Sales team requirements and built Laravel-based web tools for location tracking and sales check-in.
- Participated in initial CRM development before leaving the company.

Webmaster Admin | Integrity Indonesia Jun 2019 – May 2021

- Built and maintained WordPress websites for company services and client projects, supporting digital marketing needs.
- Managed website hosting, troubleshooting, and coordination with provider support.
- Explained technical web solutions in meetings and pitches with clients and prospective clients.

WORK EXPERIENCE CONTINUED

Content Writer | Upwork (Remote)

Dec 2015 – Apr 2019

- Wrote SEO-focused articles based on client briefs and content requirements.

EDUCATION

Bachelor of Informatics Engineering | Universitas Gunadarma

2015

SKILLS

Next.js · Laravel · WordPress · Supabase · HTML/CSS · JavaScript · PHP · UI/UX collaboration · Requirements gathering · Web maintenance · Hosting support · UAT

Additional context: Express.js and PostgreSQL project delivery · Google Sheets, Docs, Slides · Trello · ClickUp